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FOR IMMEDIATE RELEASE

South Carolina Implements VisualDx in 65 Hospitals

South Carolina Department of Health and Environmental Control selects image-based disease identification software for 65 state hospitals

Rochester, N.Y. – (April 16, 2007) – Logical Images, a developer of software that helps clinicians make faster and more accurate diagnoses of visually identifiable conditions, today announced a three-year agreement with the South Carolina Department of Health and Environmental Control (DHEC). Logical Images' VisualDx disease recognition system will be implemented in 65 South Carolina hospitals currently participating in the HRSA Bioterrorism Grant Program, along with the Catawba Indian Nation Indian Health Service Clinic. The system will also be installed in the DHEC Central Office in Columbia, and in health departments within all eight public health regions.

"The statewide implementation of VisualDx is a great example of how South Carolina is equipping its hospitals to manage public health emergencies such as a bioterrorism event or pandemic outbreak," said Dr. Martin Lutz, Medical Director of Emergency Services at the Greenville Hospital System. "The system provides residents and attending physicians in our department with a tremendous resource to help them quickly and correctly diagnose unusual conditions."

At the request of DHEC, Logical Images has customized the VisualDx package for South Carolina to include innovative Health Alert Links, allowing the state to link public health alerts and disease reporting information to specific disease pages within the system. This alert capability in VisualDx provides an additional method for clinicians to stay informed of communicable disease outbreaks and other time-sensitive information, thereby promoting the fast and efficient transmission of data – especially valuable in the event of an emergency.

"From an emergency preparedness perspective, the Health Alert Links embedded in pages of VisualDx are extremely valuable," said Sue Boeker, Infection Control Nurse at the Greenville Hospital System.

"The system quickly disseminates information about potential health threats and puts notices directly in the hands of practitioners, enabling us to implement effective infection prevention and control measures. From alerting health care providers about an outbreak of food-borne illness to notifying us about a flu epidemic, VisualDx Health Alert Links will be a strong tool for hospitals statewide."

"VisualDx is an excellent resource for all South Carolina clinicians, regardless of their location or position," said Dr. Art Papier, Chief Scientific Officer of Logical Images. "By combining our disease libraries and diagnosis tools with the communication aspect of the VisualDx platform, we were able to offer the South Carolina DHEC a comprehensive package. The system will be able to quickly and efficiently disseminate information, which will appear in exactly the right place for it to be seen by all. For hospitals in rural areas or farther from the point of origin for new data, VisualDx will serve as a lifeline if rapid response is needed. In less urgent situations, it will make it much easier for these clinicians to keep abreast of the latest developments within their specialty."

Used in a growing number of hospitals and state health departments, VisualDx is a comprehensive resource for visually identifiable diseases. Health care professionals can enter observations, symptoms, medical histories and test results, and then compare a patient's visual or radiological presentation side-by-side with images of possible diagnoses, sorted by relevance. In February of 2007 Logical Images updated VisualDx with new modules, creating a library of 21 discrete modules including acute pulmonary infections, neonate and infant dermatological modules, rashes, growths and lesions in adult and pediatric patients, drug eruptions, oral lesions and growths, terrorism recognition, international travel, and female and male genital rashes and growths.

About Logical Images

Based in Rochester, NY, Logical Images develops products to speed visual recognition and clinical decision making. It is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. The company's comprehensive library of digital medical photographs and easy-to-use software helps clinicians in critical jobs make better decisions. www.logicalimages.com

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