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United States Department of Defense Deploys VisualDx Enterprise-Wide
VisualDx is the Military Health System's First Diagnostic Decision Support Tool

Rochester, NY – March 16, 2009 - [Logical Images Inc.](#), the expert source for visual diagnostic decision support technology and consumer skin health information, today announced that the United States Department of Defense (DOD) Military Health System (MHS) has licensed VisualDx as the first visual diagnostic decision support system to be deployed across 75 major military hospitals and 461 clinics worldwide. VisualDx will be available through multiple access points including medical libraries, the Armed Forces Health Longitudinal Technology Application (AHLTA), and the DOD MHS Electronic Medical Records (EMR) program.

The \$2.4 million deployment expands upon a successfully completed pilot program conducted with the Navy last year. VisualDx was initially available throughout ships, submarines, and Navy Medical Facilities in the Pacific Theater, where the tool proved to be an efficient system in facilitating immediate recognition of and response to diseases and conditions and improving quality of care.

VisualDx will now be available to military forces worldwide. With an extensive database of more than 900 visually identifiable diseases, including more than 125 international travel-related conditions, VisualDx merges medical images with clinical information to build a differential diagnosis using problem-oriented search criteria to improve diagnostic accuracy by 120%. The DOD MHS will use VisualDx to train military medical staff to better recognize numerous diseases, including SARS, avian influenza, and other infectious diseases brought on by chemical, biological, radiological, and nuclear weapon exposure.

“The military medical service needs decision support tools just like VisualDx,” said the TRICARE Management Activity Clinical Requirements Working Group, which is made up of military physicians from each service. “This tool should help our clinicians become better doctors.”

VisualDx helps ensure the health and safety of military personnel stationed worldwide who are exposed to various unfamiliar and potentially contagious diseases, as well as biological or chemical attacks, by alerting medical staff of high-risk symptoms, patterns, and other indicators. Additionally, VisualDx helps reduce the number of false-positive reportable events, medical evacuations, and other transportation requirements, enabling lower in-patient costs and decreasing the number of misdiagnoses.

“Ensuring diagnostic accuracy can be challenging for all medical practitioners and is increasingly difficult for military medical staff. They must confront diseases and conditions they have never seen before and may not have access to full medical libraries,” said Richard Cohan,

CEO of Logical Images. “We are proud to work with the DOD MHS to help ensure the health and safety of its personnel.”

VisualDx has been installed at nearly 1,000 sites, including primary health care practices, hospitals, teaching institutions, government agencies, and other public health entities such as the South Carolina Department of Health and Environmental Control, the Indiana State Department of Health, and the Wyoming Department of Health. For more information, visit www.logicalimages.com/visualdx.

About Logical Images

Based in Rochester, NY, Logical Images develops visual health care tools to elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Logical Images is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. The company’s products include VisualDx, a visual diagnostic decision support system, and VisualDxHealth, an online skin health and wellness resource located at www.visualdxhealth.com. Logical Images has developed the most comprehensive digital medical image library with over 50,000 images including all age ranges and skin types. This extensive collection is the foundation for both the VisualDx professional tool and the VisualDxHealth consumer resource – designed to speed disease recognition for faster, more accurate decision making and patient understanding. For more information, please visit www.logicalimages.com.

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