



Press Contacts:
Kristy Throumoulos
Logical Images, Inc.
585.427.2790 x139
kristyt@logicalimages.com

Karen Sharma/ Bill Donlan
Schwartz Communications
781.684.0770
logicalimages@schwartz-pr.com

For Immediate Release

Logical Images Debuts Newest Version of VisualDx for Improved Diagnostic Accuracy and Superior Patient Quality of Care

Powerful visual diagnostic decision support system includes more resources, new clinical information, and enhanced Terrorism Recognition module

ROCHESTER, NY, February 18, 2009 – Logical Images, Inc., the expert source for visually based medical technology, today announced the availability of VisualDx 6.04, the most recent version of its flagship visual diagnostic decision support system that helps physicians improve diagnostic accuracy at the point of care. Enhanced with more resources and new clinical information, VisualDx 6.04 offers health care providers real-time access to clinical information and more than 17,000 medical images presenting diseases in variation of severity, skin type, age, and passage of time. Such enhanced diagnostic accuracy improves health care quality and helps to eliminate unnecessary and inappropriate testing, treatments, specialist referrals, and hospitalizations.

Research indicates that nearly 20% of medical diagnoses are incorrect, costing millions of health care dollars and thousands of lives every year. With primary care physicians confronted with an ever-increasing amount of available medical data, too much to memorize, VisualDx 6.04 gives clinicians access to the specialist knowledge they need to diagnose patients quickly and accurately using visual clues. Thousands of doctors at hospitals, public health organizations, medical groups, and medical schools use VisualDx to improve care and diagnostic accuracy.

Traditional medical references such as textbooks and atlases offer limited information and require clinicians to search by diagnosis name, so users must consult and index multiple pages, taking time and focus away from the patient. With VisualDx 6.04, clinicians simply enter the patient's clinical features, such as lesion morphology, body location, symptoms, and medical history, to build a customized pictorial differential diagnosis in seconds. The main module is logically organized by age group, body location, and problem area to make it easy to initiate a differential diagnosis.

"The latest enhancements to VisualDx provide our growing roster of physicians and clinicians with an even more powerful combination of diagnostic assistance and educational information," said Dr. Art Papier, Chief Science Officer of Logical Images. "This validates Logical Images' continued commitment to provide quality care where it matters most – with the right diagnosis. VisualDx 6.04 answers the important challenge of improving diagnostic accuracy and the quality of care in our health care system."

Boosting Diagnostic Accuracy, Improving Health Care Quality: New Features of VisualDx 6.04

- **References for Diagnoses**

To provide users with better insight into the sources of VisualDx's clinical information, VisualDx 6.04 includes references on the disease pages. Clicking individual citations on a disease page opens the corresponding PubMed abstracts, where applicable.

- **Terrorism Recognition Module Enhancements**

Led by Logical Images senior editor Dr. Alex Garza, the editorial team has completed a full review and update to all clinical information for the 56 conditions and associated images included in the Terrorism Recognition module. All conditions meet the guidelines of nearly every Category A, B, and C agent designated by the Centers for Disease Control and Prevention.

- **New Modules for Adult Skin Specialized Content**

- **Bites, Stings, & Infestations** – With 33 diagnoses and more than 250 images of agents and injuries, this module can be searched by lesion morphology and exposure history.
- **Marine Exposures** – Includes 24 diagnoses and 127 images that can be used for marine injuries and conditions caused by stings, punctures, bite injuries, and bacterial infections.

- **New Editorial Experts Add Fresh Content Areas**

VisualDx 6.04 includes expert content by two new physician editorial members, Robert Norris MD and Joanne Feldman MD, MS, for the new Bites, Stings, & Infestations and Marine Exposures modules. Dr. Norris and Dr. Feldman are also contributors to the authoritative medical reference *Wilderness Medicine* (5th ed.), a resource frequently cited in these modules.

VisualDx is the only point-of-care decision support system to merge medical images with clinical information to build a visual differential diagnosis for nearly 1,000 visually identifiable diseases, drug reactions, and infections based on actual patient findings. For additional product information, please visit <http://www.visualdx.com>.

About Logical Images

Based in Rochester, NY, Logical Images develops visual health care tools to elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Logical Images is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. The company's products include VisualDx, a visual diagnostic decision support system, and VisualDxHealth, an online skin health and wellness resource located at www.visualdxhealth.com. Logical Images has developed the most comprehensive digital medical image library with over 50,000 images including all age ranges and skin types. This extensive collection is the foundation for both the VisualDx professional tool and the VisualDxHealth consumer tool – designed to speed disease recognition for faster, more accurate decision making and patient understanding. For more information, please visit www.logicalimages.com.

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