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FOR IMMEDIATE RELEASE

Riverside Methodist Hospital First in Ohio to Deploy VisualDx

VisualDx Diagnostic Decision Support System Provides Specialist-Level Knowledge and High-Quality Education at World-Renowned Center for Medical Education and Innovation

Rochester, NY – February 9, 2009 – [Logical Images, Inc.](#), the expert source for visual diagnostic decision support technology and consumer skin health information, today announced that [Riverside Methodist Hospital](#) in Columbus, Ohio has deployed VisualDx to provide access to specialist-level information that enables its physicians, residents, and nurses to more quickly and accurately diagnose medical conditions. VisualDx offers convenient, point-of-care access to a visual diagnostic decision support system that improves health care quality and reduces both costly medical errors and response time in reporting significant public health events.

VisualDx will also be available at the [Center for Medical Education + Innovation](#)[™] (CME+I) at Riverside Methodist, a state-of-the-art medical education and training center that incorporates some of the world's most advanced health care technologies. As one of the country's top independent academic medical centers, CME+I will add VisualDx to its range of cutting edge medical technologies used to transform medical education, increase patient safety, facilitate and evaluate new medical technologies, and encourage the adoption of new skills.

"With access to VisualDx, our physicians, residents, and nurses at Riverside Methodist Hospital and the Center for Medical Education and Innovation remain at the forefront of quality medical education," said Pamela J. Boyers, PhD, DIO, Executive Director, and Chief Academic Officer of the Center for Medical Education + Innovation at Riverside Methodist. "VisualDx is easy to use and aligned with the way clinicians think about symptoms and diagnoses. VisualDx helps our health care professionals identify unusual and unfamiliar medical conditions, which builds competency and helps to ensure they have considered all relevant diagnostic possibilities for their patients."

As the only Web-based decision support system merging medical images with clinical information, VisualDx builds customized differential diagnoses based upon patient-relevant conditions. VisualDx offers real-time access to concise clinical information and more than 17,000 medical images presenting diseases in variation of severity, skin type, age, and passage of time, covering more than 900 diseases—250 of which are infectious.

“Riverside Methodist Hospital is recognized worldwide as a leader in health care innovation and medical training, and we are pleased it has deployed VisualDx to provide the highest quality of health care possible,” said Art Papier, MD, Chief Scientific Officer of Logical Images. “As the educational paradigm continues to shift away from memorization and reflexive care, the next generation of health care professionals increasingly relies on resources such as VisualDx that enable them to quickly build differential diagnoses and improve diagnostic accuracy.”

VisualDx has been installed at nearly 1,000 sites, including primary health care practices, hospitals, teaching institutions, government agencies, and other public health entities such as the South Carolina Department of Health and Environmental Services, the Indiana Department of Health, and the Wyoming Department of Health. For more information, visit www.logicalimages.com/visualdx.

About Riverside Methodist Hospital

Riverside Methodist Hospital is a member of OhioHealth, a nationally recognized, not-for-profit health care organization named by FORTUNE Magazine as one of the "100 Best Companies to Work For" in 2007, 2008 and 2009. Based in Columbus, Ohio, OhioHealth is a family of 17 hospitals, 20 health and surgery centers, home-health providers, medical equipment, and health service suppliers throughout a 40-county area. OhioHealth hospitals in central Ohio are Riverside Methodist Hospital, Grant Medical Center, Doctors Hospital, Grady Memorial Hospital, and Dublin Methodist Hospital. For more information, please visit www.OhioHealth.com.

About Logical Images

Based in Rochester, NY, Logical Images develops visual health care tools to elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Logical Images is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. The company's products include VisualDx, a visual diagnostic decision support system, and VisualDxHealth, an online skin health and wellness resource located at www.visualdxhealth.com. Logical Images has developed the most comprehensive digital medical image library with over 50,000 images, including all age ranges and skin types. This extensive collection is the foundation for both the VisualDx professional tool and the VisualDxHealth consumer tool – designed to speed disease recognition for faster, more accurate decision making and patient understanding. For more information, visit www.logicalimages.com.

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