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Inc. Magazine Ranks Logical Images in Top 25% of Fastest-Growing US Private Companies

Company named number 1095 on Inc. magazine's annual list, with 3-year sales growth of 285%

ROCHESTER, NY, August 31, 2009 – Logical Images Inc., the expert source for professional visual diagnostic decision support technology and consumer health information, today announced it is ranked in the top 25% on the 2009 Inc. 5000, *Inc. magazine's* 2009 annual ranking of the fastest-growing private companies. Logical Images is ranked number 1,095, nearly 300 places higher than the company's debut on the list in 2007, when it was slotted at number 1,366.

"Savvy trend spotters and those who invest in private companies know that the Inc. 5000 is the best place to find out about young companies that are achieving success through a wide variety of unprecedented business models, as well as older private companies that are still expanding at an impressive rate," said Inc. 5000 project manager Jim Melloan. "That's why our list is so eagerly anticipated every year."

Logical Images develops health care tools that elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Its comprehensive digital medical image library includes 60,000 images that display disease in all age ranges and skin types. Using proprietary search algorithms, its products help accurately diagnose diseases, which present with a visual component. The company reports a revenue growth of 285 percent in a three-year period.

Thousands of doctors at hospitals, public health organizations, medical groups, and medical schools use Logical Images' professional tool, VisualDx, to improve care, diagnostic accuracy, and patient outcomes. For instance, an emergency medicine physician at Greenville Memorial Hospital in South Carolina used VisualDx to treat a 3-year-old child, who initially tested positive for a streptococcal infection. The physician used VisualDx to compare images of both streptococcal and meningococcal-induced rashes. Upon viewing images consistent with the child's appearance, the physician quickly and accurately diagnosed the child with a meningococcal infection. The child received emergency medical treatment and survived this potentially fatal condition. VisualDx has been deployed at more than 1,000 sites including

state departments of health, primary health care practices, hospitals, teaching institutions, and government agencies.

Logical Images also licenses [VisualDxHealth](#), a targeted skin health Web resource serving more than 900,000 health care consumers every month. VisualDxHealth uses medical pictures combined with the expertise of more than 100 physician specialists to help consumers learn about specific health conditions and take a more active role in their well-being. One of the fastest growing consumer health sites on the Web, VisualDxHealth has been recognized by *The New York Times* and *Wall Street Journal* as a top consumer health site.

“We are honored to be recognized once again by *Inc.* magazine. Being ranked in this list highlights the value that our products bring to health care organizations, physicians, and patients. With a national focus on improving health care quality and cost through technology, we look forward to partnering with other health care companies for continued growth,” said Richard Cohan, CEO of Logical Images. “Our inclusion validates our role as health care innovators and reflects our passion for helping to improve care for everyone.”

For a complete list of the Inc. 5000, please visit: www.inc.com/inc5000/2009/the-full-list.html.

About Logical Images

Based in Rochester, NY, Logical Images develops visual health care tools to elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Logical Images is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. The company’s products include [VisualDx, a professional visual clinical decision support system for diagnostic accuracy](#), and VisualDxHealth, an online consumer skin health and wellness resource located at www.visualdxhealth.com. Logical Images has developed the most comprehensive digital medical image library with 60,000 images including all age ranges and skin types. This extensive collection is the foundation for both the VisualDx professional tool and the VisualDxHealth consumer tool – designed to help users see, learn, and discern to make better health care decisions. www.logicalimages.com

About Inc. Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today’s innovative company builders. With a total paid circulation of 712,961, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology.

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