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## Richard S. Cohan Joins Logical Images as CEO

*Cohan brings decades of e-health care experience and leadership to Rochester, NY based visual software company*

**Rochester, NY**, August 06, 2007 – Logical Images, a developer of software that helps clinicians make faster and more accurate diagnoses of visually identifiable conditions, announces the appointment of Richard S. Cohan as CEO.

Cohan most recently acted as president and CEO of ENABLE Corporation from 2001 through the company's sale in 2006. A developer of web-based supply chain solutions, ENABLE served Fortune 500 companies such as Best Buy, Verizon, and Abbott Laboratories in conducting trade with their domestic and international suppliers.

He was previously Senior Vice President of CareInsite, an e-health company, from its successful IPO in 1999 through its merger with WebMD in September 2000. Prior to his time at CareInsite, he held several key executive positions over an 18-year career at NDCHHealth, a leading provider of health information technology solutions now operating as a wholly-owned subsidiary of McKesson Corporation.

"Leading Logical Images represents a welcome return to the health care industry," Cohan said, "Not only has Logical Images' flagship software, VisualDx, revolutionized the way doctors can diagnose patients, but we've made similar medical images and reliable, clinician authored information readily available to consumers online at our new consumer health portal, VisualDxHealth.com. Logical Images is poised for significant expansion and I'm delighted to have the opportunity to bring this ground-breaking technology to new markets," Cohan added.

During his 18-year career at NDCHHealth, Cohan served in a number of central roles, including Executive Vice President. He led the development and national rollout of NDCHHealth's real-time electronic pharmacy claims network, which helped to transform the health care claims processing industry in the United States. Mr. Cohan also led NDCHHealth's mergers and acquisition program over a three year period, helping turn the company into a well diversified health care business with revenues over \$300 million and comprehensive market coverage.

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“Richard’s extensive experience and proven leadership in advancing health care IT will be a great asset to Logical Images,” said Dr. Art Papier, Chief Scientific Officer. “We are entering a period of intense growth and Richard’s guidance will be invaluable in assuring we are successful in this endeavor. He recognizes the complex challenges physicians face today and shares our commitment to providing high-quality diagnostic tools to a wide variety of health care professionals.”

Mr. Cohan graduated with a B.A. from Syracuse University and received his MBA from The Fox School of Business at Temple University.

**About Logical Images**

Logical Images is based in Rochester, NY. The company develops products to speed visual recognition and clinical decision making. It is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. Logical Images’ comprehensive library of digital medical photographs and easy-to-use software helps clinicians in critical jobs within public health, medical education, hospitals, and clinics make better decisions. [www.logicalimages.com](http://www.logicalimages.com)

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