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FOR IMMEDIATE RELEASE

Logical Images Offers Bioterrorism Agent Reference Tool As a Public Service

New Free Online Resource Provides Image-Rich Bioterrorism Reference for Medical and Disaster Response Professionals

Rochester, N.Y. – (January 26, 2006) – The rarity of patients with diseases caused by “Category A” bioterrorism agents, even naturally occurring cases, means that most doctors may never have encountered a patient with an illness caused by these potentially deadly pathogens. To answer this need, and as a public service, Logical Images, a world leader in providing visually-rich software tools to help doctors recognize diseases, today made available an innovative online reference and educational tool to assist with early detection and treatment of potential bioterrorism agents. Intended for use by doctors, nurses, first responders, public health, and other clinicians, but accessible by all, this free web site merges multiple medical images with key clinical information for diagnosing and treating conditions caused by high priority “Category A” bioterrorism agents. It also functions as a handy resource for bioterrorism education. The URL for the web site is <http://www.logicalimages.com/resourcesBTAgents.htm>.

Through photographs, images, and clinical text, this free web site helps clinicians see, compare, and identify conditions caused by these “Category A” bioterrorism agents. The medical photographs, hand-selected from Logical Images’ image database built from university and private collections totaling over a million images, reveal variations in each disease. The companion text, written by physician experts from Logical Images medical editorial board, provides synopses of each condition as well as diagnostic tests, pertinent treatments, and other critical clinical information.

The Clinicians’ Biosecurity Network (CBN), run by the Center for Biosecurity, an independent, non-profit Center of the University of Pittsburgh Medical Center, has recently established a link to this resource directly from their homepage <http://www.upmc-cbn.org>. Logical Images is happy to give permission to others who share the goal of public health awareness to link to this reference as well.

“Logical Images is committed to aiding clinicians in the early and rapid diagnosis and treatment of conditions caused by potential bioterror agents. In order to provide the greatest benefit, we are offering this free web site as a 24/7 visually rich Category A bioterrorism agent resource for physicians, emergency responders, public health clinicians and others. As the saying goes, a picture is worth a thousand words, and our hope is that by combining images with key clinical information this resource will give great value to those that visit the site,” said Dr. Art Papier, founder of Logical Images.

About Logical Images

Based in Rochester, NY, Logical Images develops products to speed visual recognition and clinical decision making. Their flagship product, the VisualDx clinical decision support software system, is in use in over 300 hospitals and public health departments across the U.S. and around the world. The company is comprised of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. Logical Images’ comprehensive library of digital medical photographs and easy-to-use software helps clinicians in critical jobs make better decisions. www.logicalimages.com

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