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UpToDate Chooses VisualDx to Deliver Comprehensive Visual Diagnostic Support to Physicians

Partnership brings together leading clinical decision support systems.

WALTHAM, MA – ROCHESTER, NY, March 2, 2010 – UpToDate, a part of Wolters Kluwer Health, and [Logical Images](http://www.visualdx.com/), developers of VisualDx® visual clinical decision support system (<http://www.visualdx.com/>), have partnered to bring their customers a greater level of diagnostic support at the point of care. The companies will unveil a new program in Q2 that enables customers to opt in to receive results from VisualDx integrated within UpToDate's search options. This integration will streamline the search process for physicians who use both products, giving them one-click access to clinical and visual diagnostic information.

UpToDate will gain access to Logical Images' internationally recognized medical image collection, which contains an unprecedented 60,000 medical images, enhancing the UpToDate user's experience by delivering visual representation of many highly searched medical terms. Users also will have access to the differential diagnosis builder within VisualDx, allowing them to quickly develop a list of relevant diagnoses based on patient findings.

"UpToDate continually strives to exceed our customer expectations. In announcing the development of our dermatology section, we've found a clear need to provide our users with a greater level of visual diagnostic support," said Denise S. Basow, MD, Editor-in-Chief for UpToDate. "The quantity and quality of images representing the variation of disease presentation within VisualDx will give our users even better validation of their clinical thinking."

“We are very pleased to be partnering with UpToDate on this integration project. We are continually striving to provide our customers with greater accessibility to relevant clinical information at the point-of-care, and look forward to being aligned with a resource as comprehensive, widely used and well respected as UpToDate,” said Richard Cohan, CEO of Logical Images.

About Logical Images

Based in Rochester, NY, Logical Images develops visual health care tools to elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Selected by *Modern Healthcare* Magazine as one of the “Best Places to Work in Healthcare” in 2009, Logical Images is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. The company’s products include [VisualDx®, a visual clinical decision support system for diagnostic accuracy](#), and [Skinsightsm](#), an online consumer skin health and wellness resource. Logical Images has developed the most comprehensive digital medical image library including 60,000 images representing all ages and skin types. This extensive collection is the foundation for both the VisualDx professional tool and the Skinsight consumer tool – designed to speed disease recognition for faster, more accurate decision making and patient understanding. www.logicalimages.com

About UpToDate

[UpToDate®](#) is an evidence-based, physician-authored medical information resource available via the Web, desktop computer and PDA. With UpToDate, physicians can answer questions quickly, increase their clinical knowledge and improve patient care. Patients may also subscribe to UpToDate's patient information and gain access to the same current, in-depth medical content trusted by physicians, allowing patients and physicians to make shared medical decisions. Founded in 1992 and headquartered in Waltham, Mass., UpToDate is relied on by more than 360,000 clinicians worldwide, almost 90 percent of academic medical centers in the US and thousands of patients. UpToDate is part of Wolters Kluwer Health, a leading provider of information and business intelligence for students, professionals and institutions in medicine, nursing, allied health, pharmacy and the pharmaceutical industry.

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