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FOR IMMEDIATE RELEASE

## **Logical Images Wins Contact to Prepare New York City Hospitals for Early Detection of Bioterrorism**

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### **VisualDx Software to be Installed in 20 Hospitals & on Health Alert Network**

**Rochester, N.Y. (September 2, 2004)** – Logical Images, Inc., a global leader in image intensive medical diagnostic tools, today announced the company has received a contract from the New York City Department of Health & Mental Hygiene to install its VisualDx diagnostic software in the emergency rooms of 20 hospitals located throughout New York City. The contract also includes VisualDx licenses for use within the New York City Department of Health and on the NYC's Health Alert Network (HAN) where it will be available to over 40,000 physicians.

According to Michael O'Connor, President of Logical Images, "We are very pleased that the New York City Department of Health, in particular, has recognized the importance of early identification of bioterrorism at the point-of-care, and has validated VisualDx as the premier tool for early diagnosis. VisualDx is the only bioterrorism preparedness solution where daily use to diagnose common conditions automatically includes bioterrorism preparedness as part of its core capabilities. New York City clinicians now have a consistent and comprehensive decision support tool to help combat false negative diagnoses, which may endanger many, and false positive diagnoses, which bottleneck the system and waste valuable resources."

Logical Images, Inc. was established in 1996. The company's patent-pending technology, VisualDx, merges medical photos and clinical information to provide an intelligent context for rapid, point-of-care diagnosis. Searchable by clinical features, VisualDx has been proven to increase primary care physicians' diagnostic accuracy 100% in a randomized, controlled university study.

Logical Images' clients include the U.S. Army, the Centers for Disease Control and Prevention (CDC), state and county public health departments, hospital emergency departments, and numerous primary care, emergency medicine and dermatology residency programs

For more information on VisualDx visit [www.visualdx.com](http://www.visualdx.com).