



Press Contacts

Jeff Lucia
The RedFlash Group
(Mobile) 805-630-3339
(Office) 760-632-8280 x207
jlucia@redflashgroup.com

Cynthia Fay
Logical Images, Inc.
(Mobile) 585-615-3737
(Office) 585-427-2790 x107
cfay@logicalimages.com

FOR IMMEDIATE RELEASE

Closing the Gap in Minority Health Care

New Software for Dark Skin Disease

Rochester, N.Y. (April 9, 2002) – Minorities have limited access to specialty care and therefore rely heavily on their primary care physician for their health care needs. Unfortunately, many such doctors have little training in dermatology; and the references available to them are focused on white skin.

To help close the gap, more and more clinicians are turning to VisualDx: Dark Skin Dermatology, a unique software tool created by Logical Images for the diagnosis and treatment of skin disease in dark skinned patients. Edited by Dr. Paul Kelly, a leading expert in dark skin care at Drew University in LA, and designed for use by non-dermatologists, VisualDx's image and clinical knowledge base covers acute & chronic rash as well as growths & lesions in African-American, Hispanic, Indian, Asian, and other patients of color.

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