



Two Companies Join to Develop Visual Diagnostic Software

Thomson Micromedex and Logical Images have entered a partnership to provide hospitals and other health care organizations with VisualDx®, a point-of-care clinical decision support software system for visual diagnosis.

VisualDx minimizes the potential for medical error in conditions with visual signs and symptoms. The application is used at the point of care for accurate diagnosis to yield faster, better treatment decisions and improved clinical outcomes.

"VisualDx helps clinicians in hospitals, emergency rooms, government agencies, and other organizations make better decisions, ultimately reducing costs and improving outcomes and safety - including potential bioterrorist acts," says Jay Katzen, vice president of marketing and product development of Thomson Micromedex.

Many primary care and emergency physicians lack training in visual diagnosis, dermatology, and infectious disease. It is, in most cases, necessary for clinicians to know the name of the diagnosis to access photographs, symptomology, and treatment information using textbooks and Web-based atlases. With VisualDx, clinicians simply enter a patient's symptoms and compare what they see with the system's images and data on each disease similar to that found in reference books and other information guides.

Additionally, VisualDx is a tool for early detection and treatment of conditions caused by chemical, biological, and radiological substances. The application is a front-line diagnostic solution that enables institutions to meet bioterrorism-preparedness mandates for early detection and treatment as set by the US Department of Health Resources and Services Administration (HRSA) and the Centers for Disease Control and Prevention (CDC).

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