



Fact Sheet

- Logical Images develops visual health care tools to improve diagnosis accuracy, enhance clinician education, and heighten patient knowledge. Their products speed disease visual recognition for faster, more effective clinical decision making driving high-quality patient care and safety.
- VisualDx, the company's flagship product, aids in the detection and recognition of virtually all visually identifiable diseases, including infectious diseases, agents of bioterrorism, drug eruptions, skin or mucosal rashes or lesions and more.
- VisualDx clinical decision support software merges the most comprehensive medical photograph collection with an authoritative clinical knowledge base to provide clinicians the information they need to make critical diagnostic and therapeutic decisions.
- Built around a core patent pending recognition technology, VisualDx helps clinicians build a custom visual differential diagnosis based on their patient's symptoms, signs, medications, medical history, occupation and many other findings.
- The system currently aids in the detection and treatment of visual conditions representing:
 - Bioterrorism
 - Fever and Rash
 - Dermatology (including infant, pediatric, adult, and elder)
 - Infectious Disease/Emerging Infectious Disease
 - Sexually Transmitted Diseases
 - Acute Respiratory Infections
 - Oral Lesions
 - HIV/AIDs
 - International Travel
 - Smallpox Vaccination
 - And more
- VisualDx has been shown to improve diagnostic accuracy of primary care and emergency physicians by over 120% in comparison to using textbooks and atlases.
- VisualDx has been installed in over 500 locations across the United States and abroad.
- Logical Images is a global company with headquarters in Rochester, New York, and offices in the United Kingdom. (www.logicalimages.com and www.logicalimages.co.uk)

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